

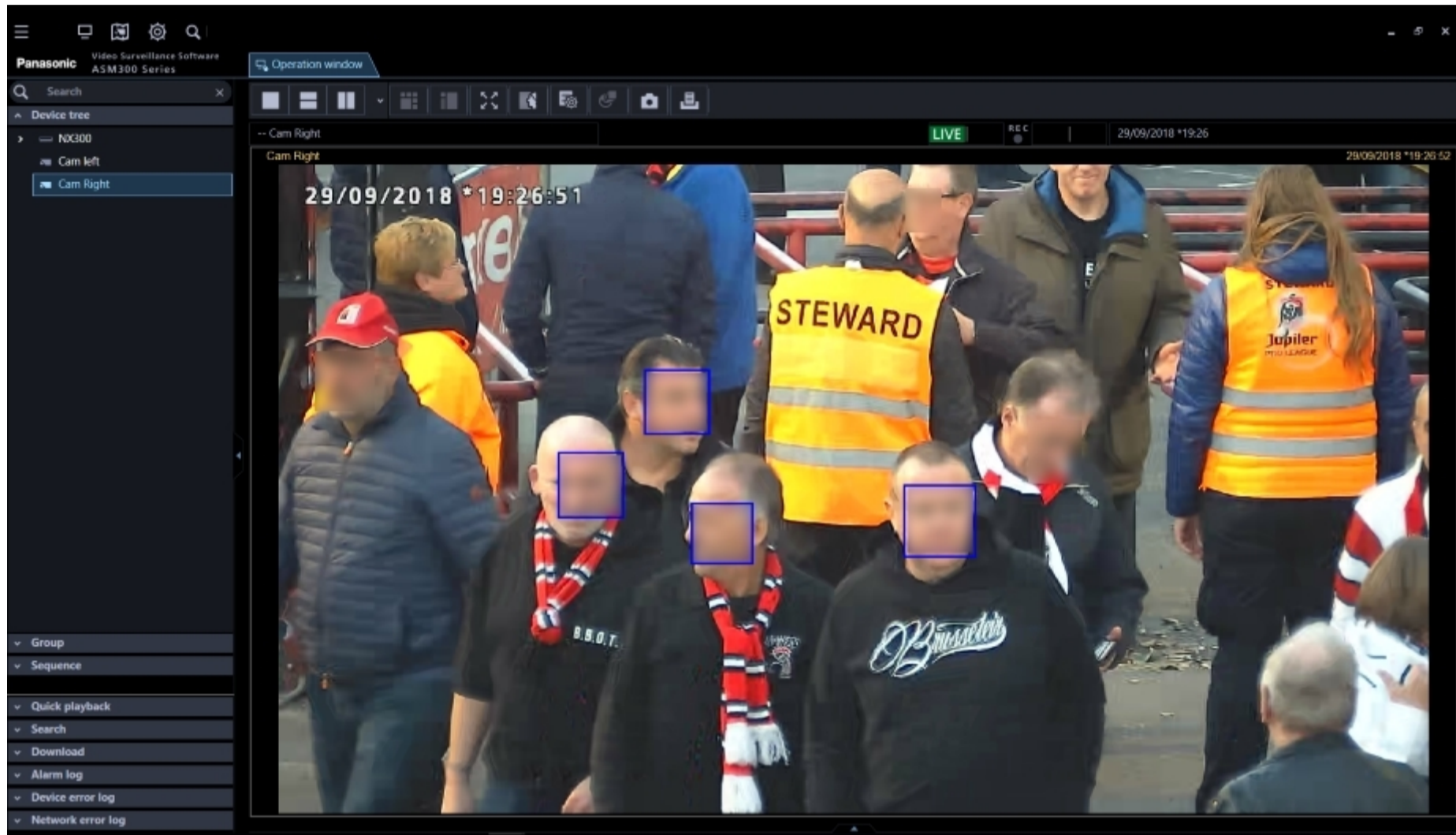


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Zetes installs turnstiles with Panasonic's facial recognition technology at RWD Molenbeek



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Season-ticket holders at Belgian football club RWD Molenbeek will soon find it easier to enter the stands at their stadium, thanks to facial recognition technology that is set to be introduced at the turnstiles.

Although the project is still in the test phase, fans ordering their season tickets on-line can already upload an ID photo. This photo will be compared in real time with images taken by two cameras installed in the season-ticket holders' queue at the stadium entrance, allowing supporters to enter much faster. An automatic gate will be installed in early 2019.

Data processing facility

Spectators who have forgotten their paper ticket can still enter the stadium with no problem. Those who haven't uploaded a photo, or who have borrowed an entry ticket, will still have to pass through the conventional gate at the turnstiles. The system was installed by Zetes using Par technology.

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- ▶ [Panasonic to demonstrate facial recognition technology with Genetec Security Center at Security Essen 2018](#)
- ▶ [Panasonic Systems to showcase FacePRO, deep learning facial recognition system at GSX 2018](#)
- ▶ [Panasonic System to showcase management software and access control solutions at GSX 2018](#)
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The facial recognition software applies only to the access checks, as a further benefit for season-ticket holders. Thierry Dailly, chairman of RWDM, explains: *"The detection system, with its fast and reliable data processing facility, means we can install a system to speed up entry checks to the stadium."*

Alain Wirtz, CEO of Zetes, adds: *"This project is a perfect example of how we can benefit from the innovative capabilities provided by the Panasonic group, owner of Zetes. Zetes specialises in this identification technology, which has many different applications. We hope this project can act as a shop window for our products."* The pilot project will run for about a year.



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Guaranteeing confidentiality

Supporters' photos are scanned and stored on an RWDM server, which is not connected to the Internet or to any other system. Only RWDM-authorized personnel have access to the data. Data collected by the entrance gate cameras is not recorded, guaranteeing confidentiality for the supporters.

At this stage, the system is still in the test phase, and the facial recognition facility is not yet fully operational. The installation of the automatic gate at the beginning of 2019 will complete the planned programme. 2017 April, Panasonic acquired a majority shareholding in Zetes and 2017 July completed the acquisition of 100% shares of Zetes. Zetes was founded in 1984, and employs 1100 employees in 21 countries in EMEA in 2016. Its headquarters is in Brussels.



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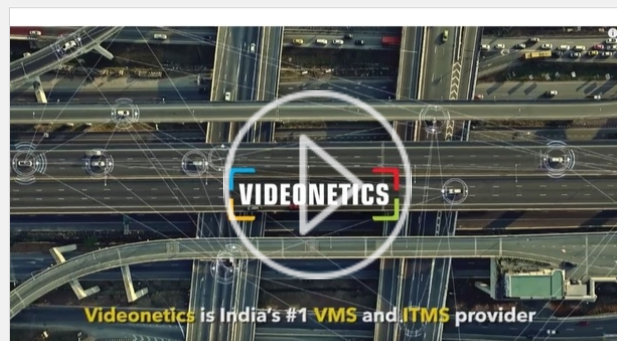
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"Zetes and Panasonic provides faster entry to season-ticket holders at RWDM" is one of 7342 in-depth security application and installation case studies featured in this section. Visit regularly for the latest updates on use cases, installations and deployments of security products from Panasonic System Communications Company Europe, Zetes.

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